

TIDELAND ELECTRIC MEMBERSHIP CORPORATION

PO Box 159 • Hwy. 264 East
Pantego, NC 27860

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Tideland EMC CEO Retires

PANTEGO, NC – On January 7, Cecil Smith, Jr. announced his retirement as chief executive officer and general manager of Tideland Electric Membership Corporation effective January 28. Smith joined Tideland EMC in 2008 and was tasked with modernizing the co-op's information technology infrastructure. A key part of Smith's mission was to lay the foundation for utility smart grid applications via digital technologies. Smith will now provide similar leadership as a smart grid consultant to the North Carolina Association of Electric Cooperatives (NCAEC) headquartered in Raleigh. NCAEC provides trade association services to the state's 26 electric cooperatives.

“Thanks to Cecil we are ahead of schedule and under budget in our meter replacement program,” said Tideland EMC board president Ray Hamilton. “This is one of the most important projects we will ever undertake as a cooperative and it will truly revolutionize service and give our members more control over their energy future.”

Manager of Finance and Administration Jill Lee will serve as interim manager while Tideland's board of directors conducts a nationwide search to fill the vacancy. Lee has worked for the cooperative since 1975.

Tideland EMC is a member-owned, not-for-profit cooperative serving 22,725 accounts in Beaufort, Hyde, Pamlico, Craven, Washington and Dare counties.

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Contact: Heidi Jernigan Smith, Corporate Communications Manager
252.944.2410; heidismith@tidelandemc.com